



WORLD CHASE TAG™



ABOUT US

American Parkour is the oldest and most recognized parkour company in the United States. The creation of the World Chase Tag team APK Blue is the combination of the status and values of the company along with some of the top parkour athletes in the U.S. created in 2020, APK Blue became one of the founding Pan-American teams. The team has become widely recognized for their spirited presence and great sportsmanship.

[WATCH US PLAY](#)

[PAN-AM WRAP UP](#)

MEET THE TEAM

Frank Mejia



Elijah Van der Vyver



Mark Bowles



Logan Piner



Matthew Wachtman



Tyler Carrie



WORLD CHASE TAG STATS



Media Reach



1.4M



880K



1.5M



890K

DEMOS & DATA

- 18 to 34, 86% Male demographic
- 4.8M followers and subscribers combined
- 2023 Averaging 1.5M video views per day
- 1B Views 2017-Present
- Each WCT event GAINS 150M organic online views

LIVE STREAM AND TV DISTRIBUTION



World Chase Tag has a significant multi-tiered, multi-platform distribution strategy

LIVE STREAM & SOCIAL MEDIA

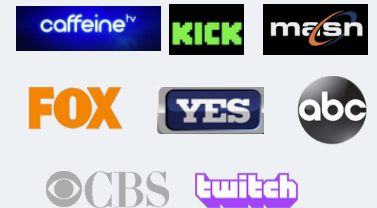
Marketing and promotion across all WCT O&O platforms and digital partners reaching over 4.8M WCT followers and subscribers (As of 2024).



Potential of reaching millions of online viewers.
3 Days, Live Streamed event broadcasting.

U.S. TV SYNDICATION & NORTH AMERICA

The three-day event will produce 8 to 10, 1-hour long episodes. Average ratings viewership is 225,000 per week, reaching 92% of the U.S. syndication market. Airings will occur on Saturdays and/or Sundays between 12p and 8p EST. Most syndication will air before or after a live sports event. Includes airings on Rogers Sports Network in Canada. Air dates subject to programming schedules –July or August 2024.



NOTE: Because of the Olympics, it is recommended syndication begins after the Olympics complete its broadcast.

WORLDWIDE TELEVISION DISTRIBUTION

Additional distribution to WCT's worldwide partner Networks UK, France, LatAm, MENA, and Asia regions.

ALL WCT EVENTS ARE TELEVIEWED TO OUR TV SYNDICATION PARTNERS IN THE U.S.

U.S. TV SYNDICATION PARTNERS



OVER
200 DMA'S

COVERING
92% OF THE U.S

REACHING OVER
114M HOUSEHOLDS



EVENT & EVENT LOCATION

Èvry, France



Championship to be held in the recently opened state-of-the-art arena: Les Arènes.

Seats up to 3,000 people per day.

The city will be marketing the event across the country.

Èvry is considered to be the birthplace of parkour.

ABOUT THE CHAMPIONSHIP

It is the biggest event of the WCT Season:

22 teams from around the world will compete

3 Day event

16 Open Division teams and 6 Female Division teams

Up to six hours of competition daily

Tickets will be sold to the public

Teams will come from USA, UK, China, France, and

other European and Asia territories

Event will be live-streamed and post produced for TV

distribution in the U.S. and worldwide

Note: The all-female competition will be its own stand-

alone world championship



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\$500 Sponsor **\$500 Sponsor** **\$500 Sponsor**

In appreciation of our invaluable sponsors, their names or logos featured on our practice jersey. One contributor looking to make a larger impact will have the exclusive opportunity to be our main event sponsor and secure a spot on our official competition jersey: a badge of your vital role in propelling our team to success in the international stage and community.



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